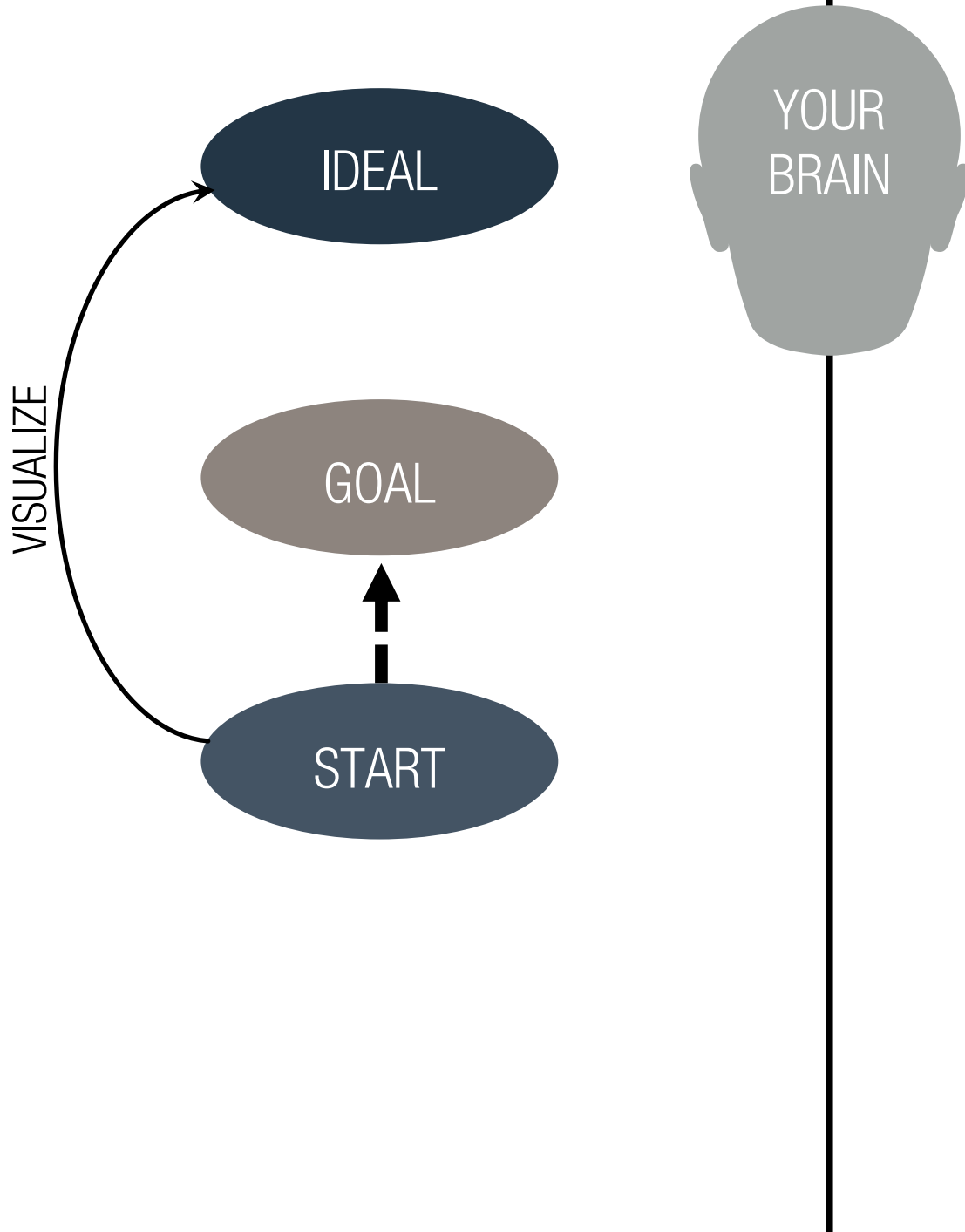


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GAP

IDEAL

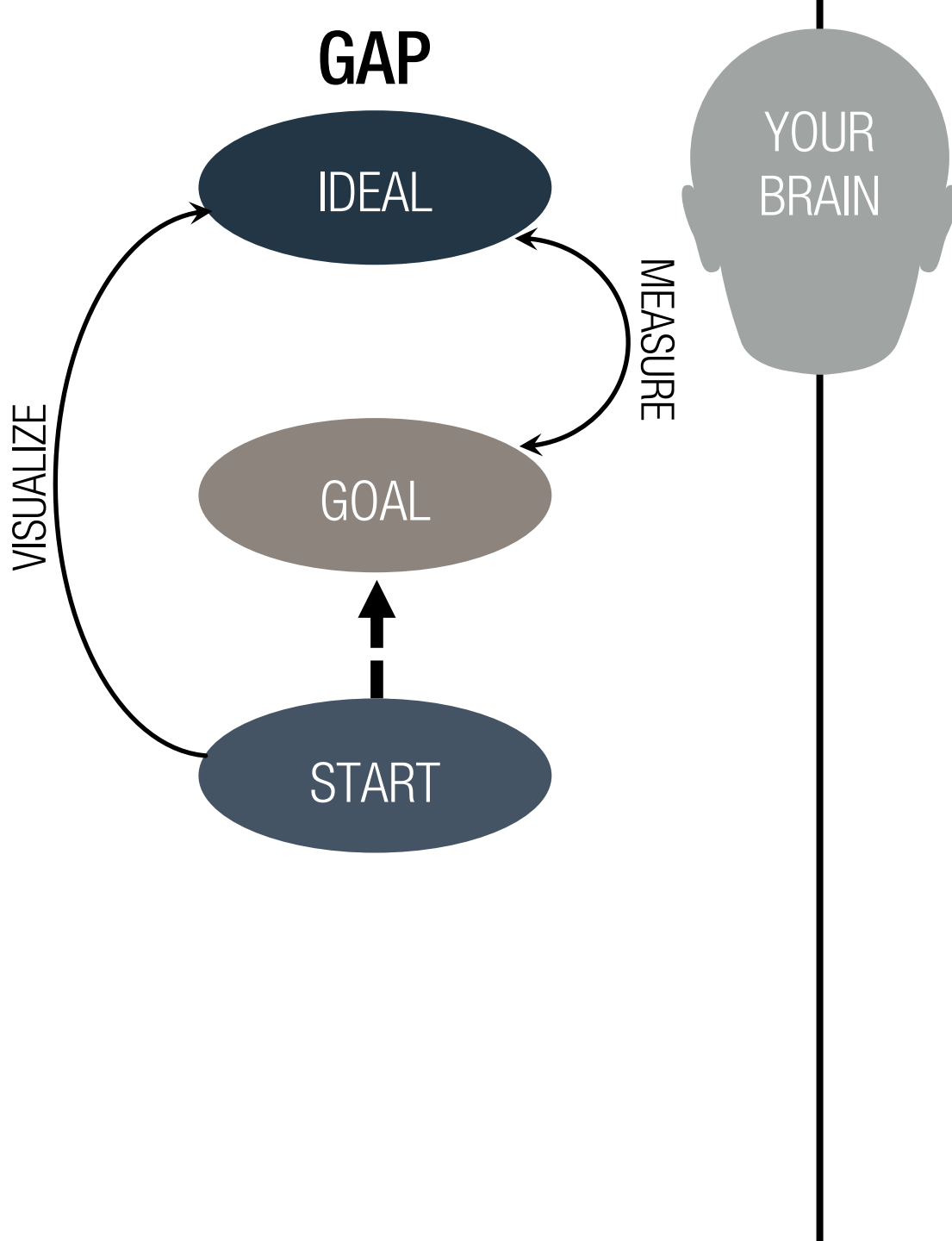
GOAL

START

YOUR
BRAIN

VISUALIZE

MEASURE



GAP

IDEAL

YOUR
BRAIN

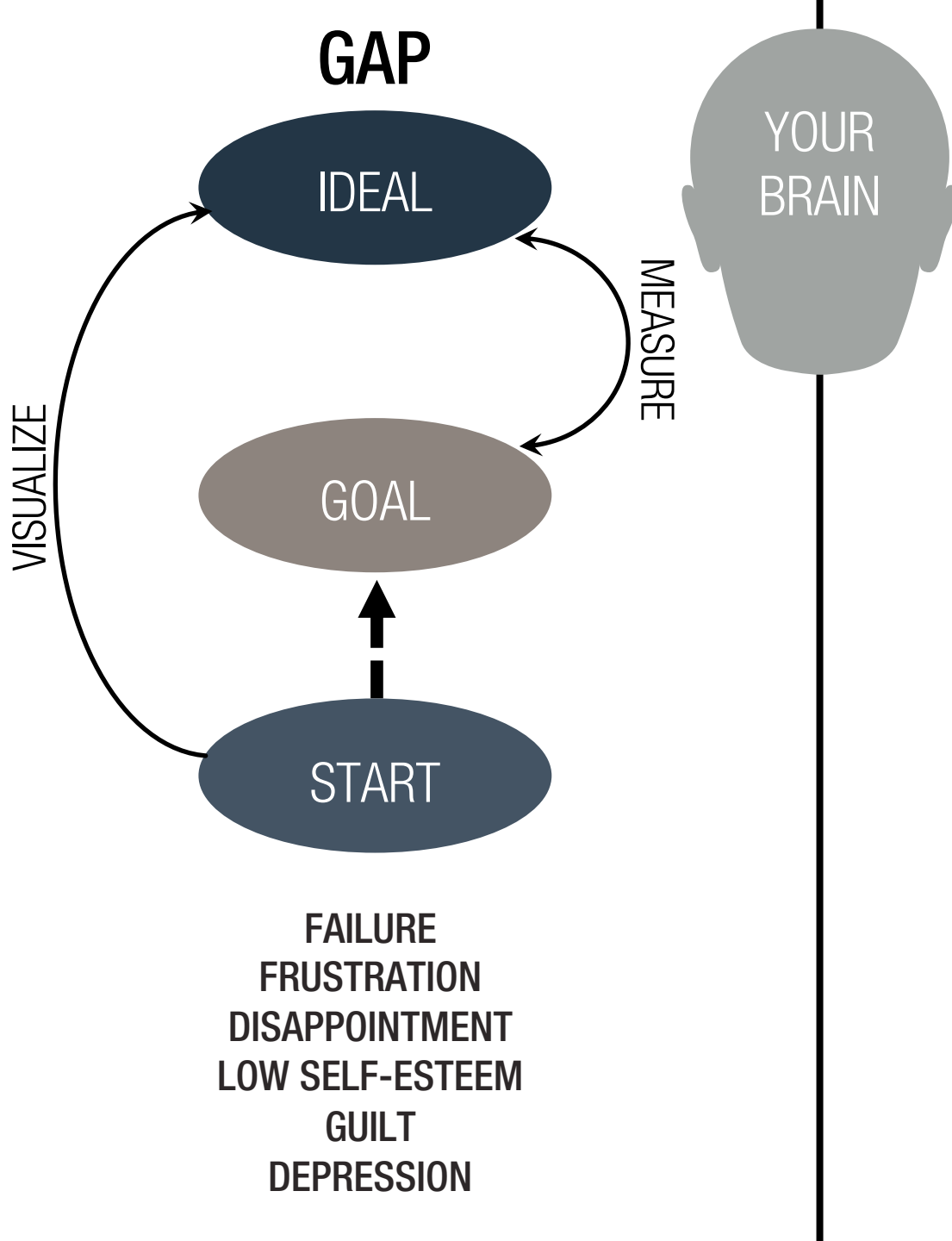
MEASURE

GOAL

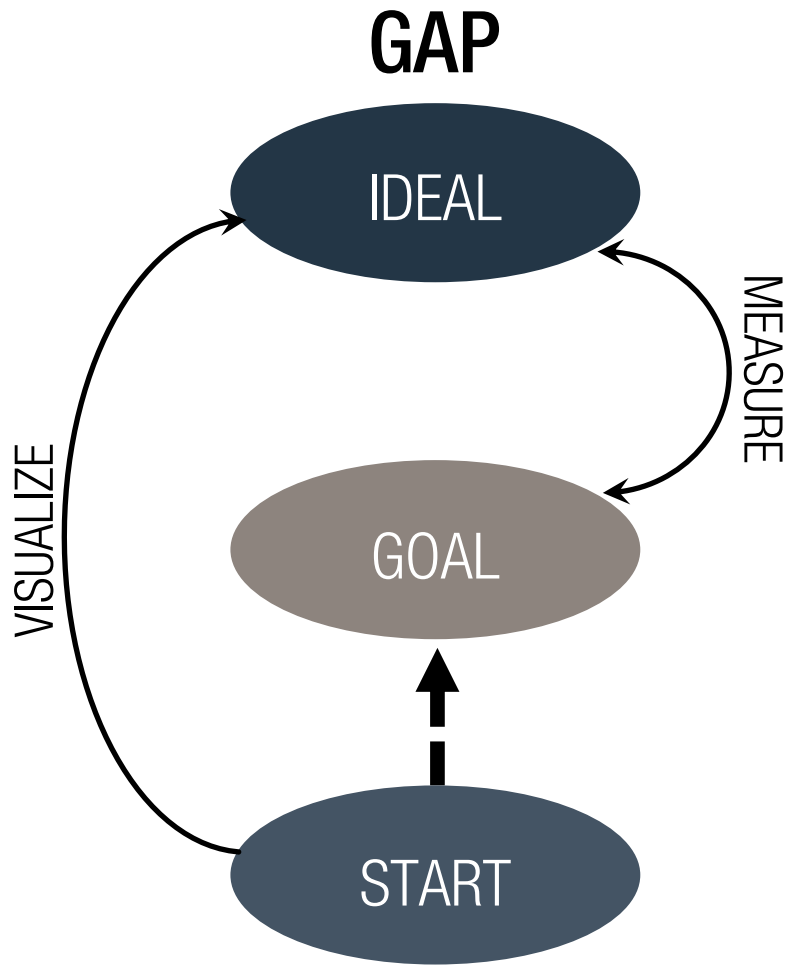
VISUALIZE

START

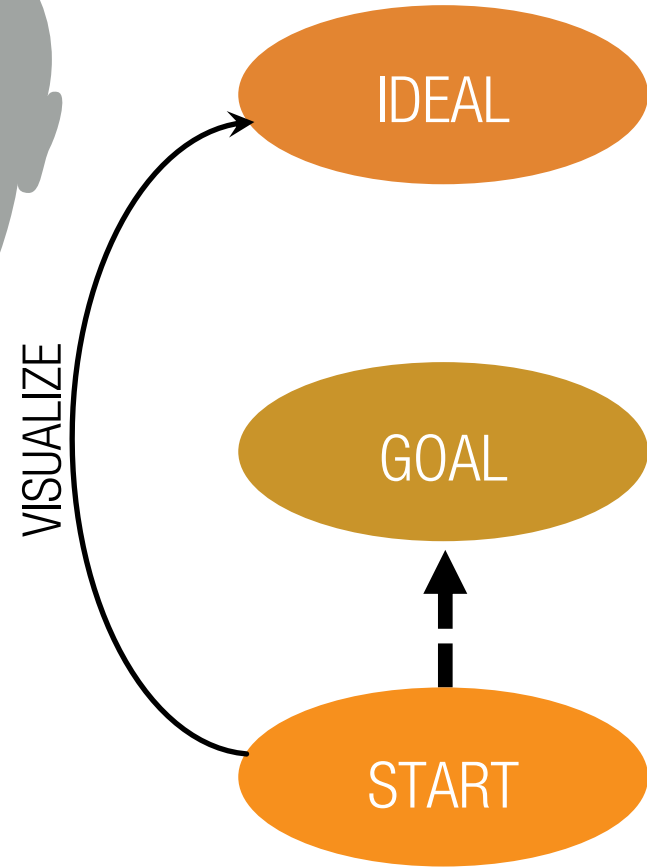
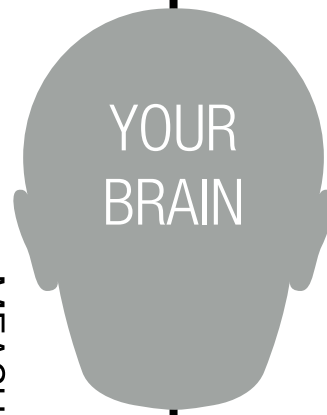
FAILURE
FRUSTRATION
DISAPPOINTMENT
LOW SELF-ESTEEM
GUILT
DEPRESSION



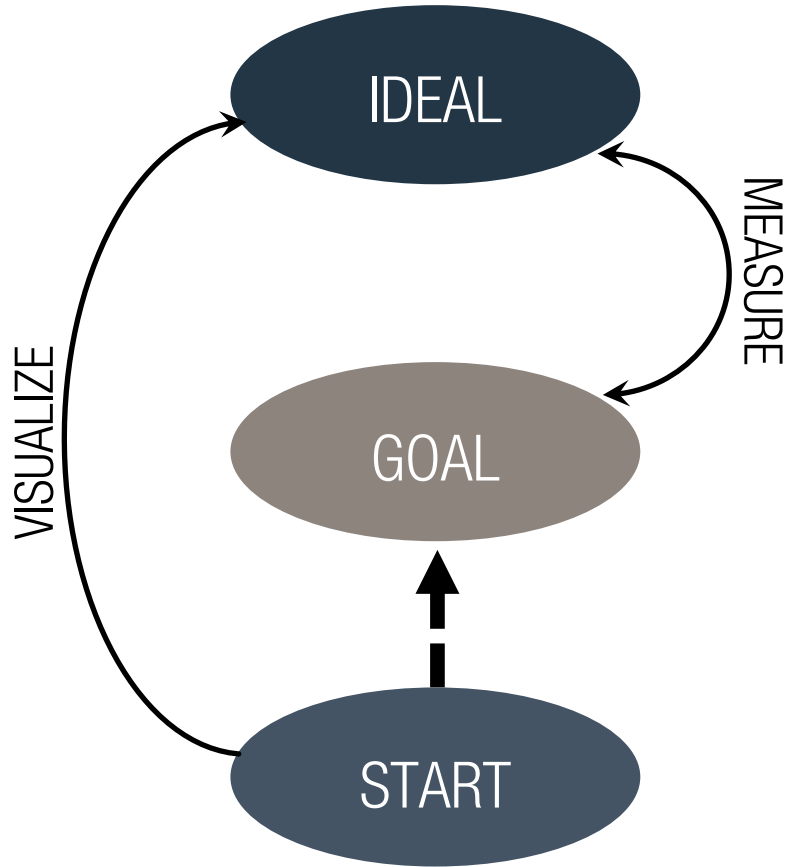
GAP



FAILURE
FRUSTRATION
DISAPPOINTMENT
LOW SELF-ESTEEM
GUILT
DEPRESSION



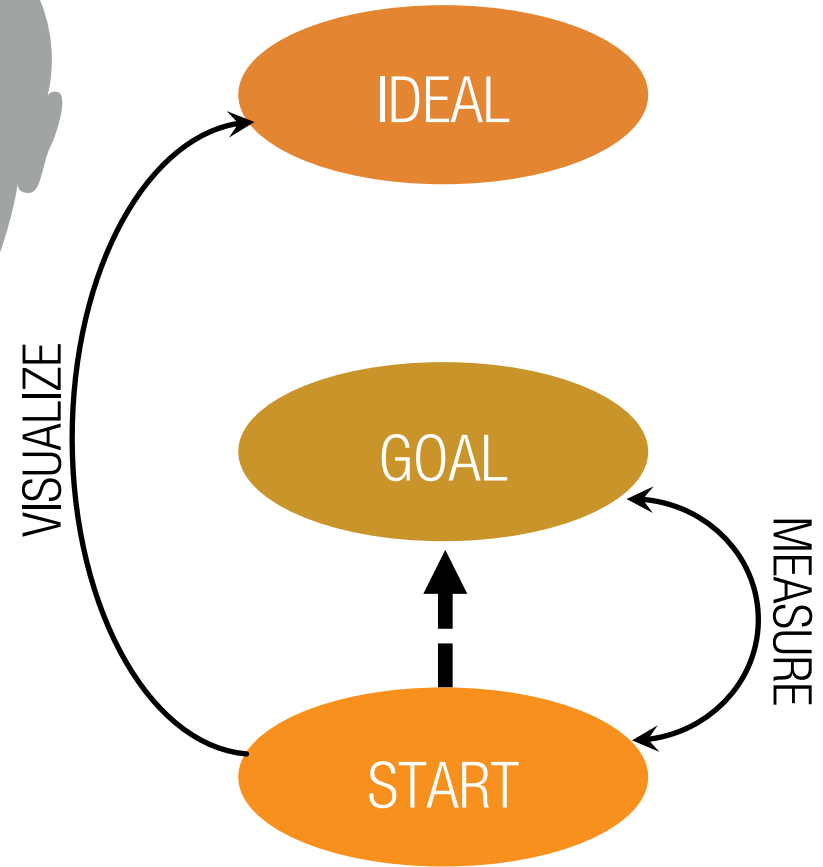
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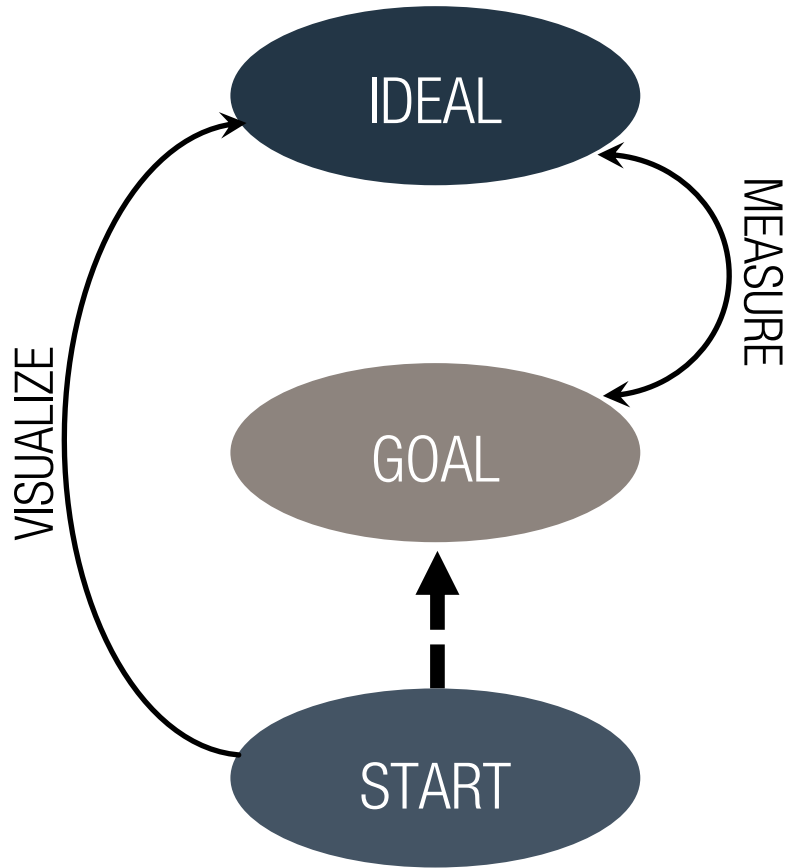
FAILURE
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YOUR
BRAIN

GAIN



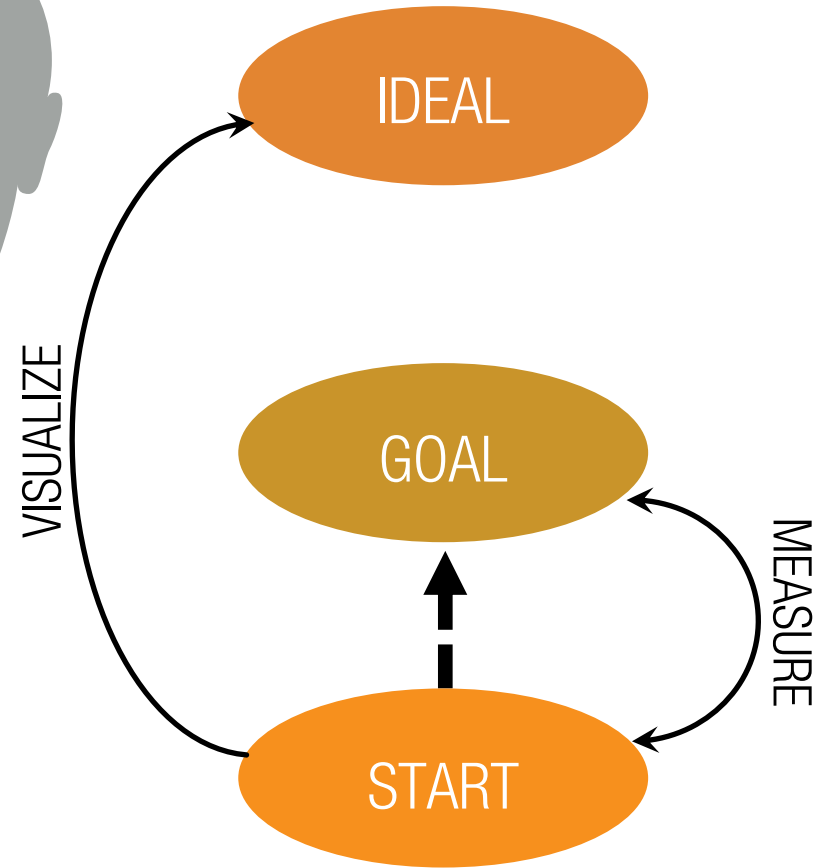
GAP



FAILURE
FRUSTRATION
DISAPPOINTMENT
LOW SELF-ESTEEM
GUILT
DEPRESSION

YOUR
BRAIN

GAIN



SUCCESS
SATISFACTION
CONFIDENCE
HIGH SELF-ESTEEM
ENJOYMENT
OPTIMISM